

Amanda Jasper

User Interface, Digital, and
Visual Designer

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631.521.9604

Experience

2016-2018 ● Community Health Plan of Washington

Digital Designer

Spearheaded redesign of the UX and UI of enrollment forms, creating wireframes and visual comps, collaborating with IT and Sales to ship product. Brainstormed web and digital strategy, including metric based e-mail campaigns to push member enrollment and raise brand awareness. Collaborated with designers and content strategists and engineers to create web apps, dashboards, landing pages, and print collateral. Worked with marketing to launch an intranet, improving internal communication.

2012-2016 ● Seattle University

Web and Digital Designer

Transitioned website from static to responsive design by creating visual design, wireframes, and prototypes and HTML/CSS code. Spearheaded Facebook campaigns and visual web projects. Drove enrollment by implementing Seattle University's rebranding and visibility campaign, designing digital ads, website assets and social media campaigns. Created print pieces including brochures, billboards, signage, newspaper advertisements, and trade show graphics

2012 ● Drugstore.Com

Web Production Artist

Collaborated with the photo studio to prepare images for production, cleaning and sharpening images. Color matched swatches to samples.

2012 ● Wanderfly.Com

Web Design Intern

Designed on site assets and UX flows. Created web pages for Branded Pages and affiliate partners. Collaborate with Creative Director on design of Wanderfly.com

2009-2010 ● Weblin Designs

Website Designer / Front End Development

Worked with lead designer to layout of content of client websites using HTML and CSS. Designed and coded HTML email blasts. Created visual design of select client projects.

About Me

Portfolio

| www.amandajasper.com

Education

Fashion Institute of Technology
2008-2012 BFA, Graphic Design,
3.8 GPA

About Me

I am a designer with over seven years of industry experience working in visual, digital and UI design.

Skills

Visual Design
Branding
Typography
Data Visualization
Sketching
Wireframing
Social Media Ads
User Testing
Responsive Design

Languages

HTML5
CSS3
jQuery
Bootstrap

Tools

Adobe CS
Sketch
Invision
Balsamiq
Atom